

STRENGTHENING

OUR

COMMUNITY

**2019-2020
Community
Campaign**



Stronger when We Unite

Albemarle Area United Way Community Campaign

Letter from the Director

Dear Albemarle Community,

Unprecedented. Uncharted. Unusual. Yes, but still United. What a year it's been. Since July 1, 2019 we've endured Hurricane Dorian, a global coronavirus pandemic, social and economic fallout as well as civil unrest as we grapple with true equality. While this annual report reflects the work over 12 months culminating on June 30, 2020, we still have much work ahead as we strive to rebuild from hurricanes, COVID-19 recovery and reconciliation with our neighbors. Together we can make a difference.

In fact, together we have achieved a record breaking pledge total for the 2019/20 United Way campaign - **\$640,512**. You shattered the previous record of \$456,283. Allow me to thank each and every one of our donors, volunteers and advocates. Our collective impact goes beyond temporary fixes to create lasting change in our communities. By bringing people and organizations together around innovative solutions we impact thousands of lives every year.

As you'll read in the subsequent pages, your United Way has been busy. We awarded over \$53,000 in hurricane rebuilding grants, over \$45,000 in COVID-19 awards, over \$100,000 in child development programs, more than \$155,000 to our 24 certified partner agencies, and we launched our first community impact program known as CCC – Community Care Collaborative. You can read more about these efforts on page 4.

It's important to stop and reflect, and even to celebrate accomplishments, but I'm well aware the important work of fighting for

the health, education and financial stability of every person in every community is far from over. In many ways our work has just begun.

Our work is to listen to those who are most vulnerable. Our work is to know when it is time to follow community leadership and when it is time for us to lead. And our work is to allow ourselves to be vulnerable, admit our own failings as individuals and as an organization, in order to create a new, brighter path.

This is a path we've already started at our United Way and it is the work that we promise to continue to do. But none of us can do this work alone. Our collective future requires that all of us—as individuals and families, neighborhood groups and faith communities, small businesses and large companies, schools and governments—commit to working together and choose to truly LIVE UNITED.

Sincerely,

Bill Blake
Executive Director



BOARD OF DIRECTORS

Becky Elliott	First Citizens Bank
Brian Harvill	Vidant Chowan Hospital
Brook Sherman	Coast Guard
Carson Rich	Elizabeth City State University
Cori Glover	Biggs Cadillac Buick GMC
Damian Dondero	H2OBX Waterpark
David Pureza	Thompson & Pureza
Harry Umphlett	Mattress By Appointment
Jessica Eure	Sentara Healthcare
Josh Stubblefield	Publix
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Ray Turner	Dixie 105.7
Suzanne Tungate	City of Elizabeth City
Tammy Sawyer	Elizabeth City Pasquotank School System
Wendy Pierce <i>Vice Chair</i>	Sentara Albemarle Medical Center

Albemarle Area United Way
was recognized as
“Non-Profit of the Year”
by the Currituck Chamber of Commerce

Albemarle Area United Way Campaigns

Your local United Way is making great strides to grow the number of donors, sponsors and partners. The future success of our community is directly tied to the support of caring, generous folks like you in our region. We combine all gifts – large and small – to make a significant, positive impact. Let's choose to LIVE UNITED!

Community Giving



Thanks to the 1,560+ donors who made this record pledge campaign possible!



Who We Serve

The Albemarle Area United Way was formed in 1957 and has grown to serve the residents of Northeastern North Carolina through the services of 24 partner agencies. The counties we serve include: Bertie • Camden • Chowan • Currituck • Dare • Gates • Hertford • Pasquotank • Perquimans

Community Care Collaborative - Our Direct Impact Program

We have implemented a new community outreach program called the Community Care Collaborative (CCC) which falls under the umbrella of the Albemarle Area United Way. Since launching in October 2019 our program has handled 350+ cases impacting approximately 800 lives that otherwise had no safety net. This impact program represents a collaboration among faith-based organizations in Pasquotank, Camden and now Perquimans Counties along with various community partners and funders.

CCC has progressed from concept to successful launch and has now expanded into our third county in just 9 short months. It feels as though, amid COVID-19, we were birthed at just the right time with just the right tools. While many agencies had to shutter during the stay-at-home orders we were able to leverage our HIPAA-compliant cloud-based case management platform known as NCCARE360 along with our own robust CCC



assistance application form online. In fact, we developed a Spanish version of our application to support Spanish-speaking populations who were out of work due to the coronavirus. Our screening process validates need while advocating on behalf of those often marginalized.

We address the emergency unmet needs that arise, but sometimes fall outside the guidelines of other social service programs. To that end, we collaborate with a diverse group of key stakeholders across Eastern North Carolina to solve problems that none

of us can solve alone. With United Way's network of partners we have been able to connect people to the right resources while advocating and assisting financially when appropriate.

Many of our success stories involve women, elderly and minority populations. For example, an elderly couple had fallen behind on their utilities and their services were in danger of being disconnected. We connected with Energy Share, which supplies funds for electric services. Collectively, we were able to assist the couple and keep their heat on during the cold winter months. As with all CCC cases, the funds were paid directly to the vendor.

In an effort to further our mission of serving the most vulnerable in our community, we can use your time, talents and treasures. We would be honored to have your support in this important endeavor.

Thank you to Our Community Care Collaborative Supporters & Donors

Camden United Methodist Church
Sharon United Methodist Church
Trinity United Methodist Church
Cann Memorial Presbyterian Church
Christ Episcopal Church
Church of the Redeemer
City Road United Methodist Church
Colony Tire
Dominion Energy Foundation
Ebenezer Baptist Church
Elizabeth City First Church of the Nazarene
Elizabeth City Foundation
Emergency Food & Shelter Program
Faithway Apostolic Church
First Baptist Church Elizabeth City
First United Methodist Church - Elizabeth City
Food Lion
Forbes Homes

Good Shepherd Lutheran Church
Grace and Truth Community Church
Journey Christian Church
McBride United Methodist Church
Mt. Carmel Baptist Church
Newland United Methodist Church
Northern Albemarle Community Foundation
Pasquotank Ruritan Club
Publix
Ramothe Gilead Baptist Church
Riverside United Methodist Church
Pasquotank Ruritan Club
Sawyers Creek Baptist Church
Seventh Day Adventist Church
Towns South Church
Word of Reconciliation Church
19 Private Donors



Lead CCC Volunteer Sylvia Holley

Albemarle Area United Way
PO Box 293 • 1413 Parkview Dr
Elizabeth City, NC 27909
Office: 252-333-1510
CCC: 252-333-1009



AlbemarleAreaUW.org



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@Albemarle Area United Way



@AAUnitedWay

AAUW Philanthropy Award

We held our first Keel Club Philanthropy Awards Dinner on November 7th to honor Bruce & Anna Biggs at the Carolina Center. The event was a special evening, and we were humbled to be able to use the event to present Bruce Biggs with the Order of the Long Leaf Pine, the highest civilian honor in the State of North Carolina.

Mr. Biggs was named the "Pasquotank County United Fund" director for the 1971 Campaign. He and Mrs. Biggs have remained strong supports of the United Way and Biggs Cadillac-Buick-GMC has consistently been one of our largest campaigns.



Pictured: David Wright, Bruce Biggs, Anna Biggs, Bill Blake



Spirit Week!

As everything continues to turn upside down, we were not able to have our annual Campaign Kickoff and Luncheon, but our events committee came up with some really great ways to go virtual. This August, we used Facebook Live to present our annual awards and to share the many ways our community and business partners have positively impacted our communities.

Spirit of Community highlighted the partner agency that had done an extraordinary job of helping the community. With the pandemic, our award winner **Albemarle Hopeline** was at the ready.

Spirit of Giving - Publix Grocery at the beach was our award winner for the largest campaign. Nearly 100% of their employees give to the United Way. In addition, Publix is a Corporate Sponsor.

Partner Agency of the Year went to the **Girl Scouts Council of the Colonial Coast**. This award is given to the agency that scores highest on our "report card" that guides how our funds are allocated.

Additional Funding Provided

Awarded \$45,762 COVID Recovery Grants

- Albemarle Alliance for Children and Families - Child Care Health & Hygiene
- Interfaith Community Outreach - Essential Human Needs
- American Red Cross - Greater Albemarle Area - Blood Collection
- Boys & Girls Club of Edenton - Virtual Club Programming
- First United Methodist Church - La Casa Program
- Catholic Charities of the Diocese of Raleigh - Emergency Assistance Program
- Albemarle Development Corp - Personal Care Items for Meals on Wheels
- Chowan/Perquimans Smart Start - Childcare Resources & Referral
- Perquimans Education Foundation - Feeding Our Children
- Port Discover - Take Home Science
- Roanoke Island Food Pantry - Food Pantry Supplies
- Food Bank of the Albemarle - Emergency Food Distribution
- Gates Emergency Ministries - Food Drive Thru
- Salvation Army - Food Assistance
- Girl Scout Council of the Colonial Coast - Virtual Badge Kits
- Habitat for Humanity Elizabeth City - Employee & Homeowner Support
- Food for Thought - Feeding Hungry Children
- Hatteras Island Meals - Emergency Food Distribution
- Edenton Chowan Food Pantry - Emergency Food Distribution
- Edenton-Chowan Education Foundation - Student Summer Jobs
- Pilmoor Memorial UMC - Emergency Food Distribution
- Beach Food Pantry - Emergency Food Distribution
- Lower Currituck Food Pantry - Emergency Food Distribution
- Albemarle Pregnancy Resource Center - Creative Parenting
- + Trailer load of Cottonelle toilet paper

Awarded \$75,000 Special Bertie/Chowan Grants

Albemarle Alliance for Children and Families
 Bertie Youth
 Bertie YMCA
 Bertie 4-H
 Chowan Smart Start – Jumpstart
 Place of Possibilities

Awarded \$53,524 Hurricane Dorian Relief Grants

Cape Hatteras United Methodist Men
 Ocracoke LifeSaving Church
 OIRRT (Ocracoke Interfaith Response & Recovery Team)
 Ocracoke UMC
 +Tractor trailer of donated appliances from Ferguson

Events



Sanctuary Vineyards made AAUW the beneficiary of their June 18th Acoustic Sunset. This was a new event for us and we were very thankful to be part of this great series. 5% of wine sales were donated to the AAUW. Every little bit helps!

Day of Caring

Every fall, volunteers join the Albemarle Area United Way to help out and clean up local non-profits in the area. At last year's Day of Caring, volunteers sorted food at the Food Bank of the Albemarle, did work around the Girl Scout Hut, sorted clothes at Catholic Charities and the list goes on. If you would like to participate, our next Day of Caring is September 18, 2020. Because of the pandemic we are looking for projects that volunteers can do in their own homes or offices (like writing cards to the elderly) or other activities that aren't in person. Call our office at 333-1510 and we'll find someone who can use your skills!



Edenton Steamers Night

July 25th was AAUW night at the Edenton Steamers. Thanks to Sykes Accounting in Edenton for being the evening sponsor. In addition, the Edenton Steamers are selling 3 Musketeer bars (our unofficial candy bar) and proceeds from sales throughout the season will be donated to the AAUW. Jerseys with the AAUW & Sykes logos worn by the players were also auctioned.



KEEL CLUB

At the base of every significant human effort, we find a leadership group that provides the organization with a strength, character, purpose and longevity that distinguishes it from all others. To recognize the importance and dedication of its leaders, the United Way formed a special leadership group called the Keel Club.



Kimberly Abbott
James Ash
Matthew Berg
Mr. & Mrs. Bruce Biggs
Mr. & Mrs. Bill Blake
Dr. Donald Bowling
William Boyd
Denise Brothers
Brittany Brown
Todd Brown
Mr. & Mrs. Matthew Brunoehler
Jonathan Burns
Barry John Callahan
Jarret Cangiano
Jamie Carroll
Rhonda Castelli
Ryan Coker
Courtney Cottrell
Nita Coleman, MD &
Karl Brandspigel, MD
Pasquotank County
Jeff Dixon
Raymondson Dorcine
Rick Durren
Andy & Becky Elliott
Daniel Friedman
Bill Gardner
Cori Glover
Dr. Willis Grant III

Austin Griffith
Norma Hall
Marion & Wilma Harris
Brian Harvill
Lauren Hill-Spruill
Jessica James
Morris King
Sean Lavin
Zachary Lewis
Keith Lindabery
Mark & Lil Maland
Garry & Abbey Manning
Dennis & Vickie Matheis
Joan Maxwell
Terry McKenna
Matthew Melvin
Xerxes Nabong
Jessica Nieves
William Norrell
Rich Olson
Jim & Katie Owens
Nicholas Pasiuk
Hannah Pass
Chris Perry
Travis Peticek
Dr. Tarkten Pharr
Robert Pohl
Don & Heidi Prentiss
David Price

Christine Radcliffe
Christopher Radcliffe
Kashif Rafiq
Elizabeth Reasoner
Alverta Robinson
Dr. Christopher & Katherine Rogers
Pat & Gayle Rutledge
William Shirley
Mr. & Mrs. Herbert Small
Julie Stamper Phelps
Craig & Melissa Stephans
Josh & Michele Stubblefield
Austin Stubblefield
Christopher Stubblefield
Scott Sullens
Julie Sweeney
Scott Sykes
Bill Taylor
Matthew Tooker
Lisa Tracy
Harry & Michele Umphlett
Jacob Umpleby
John Underwood
Stephen Van Giesen
James Walston
Kathryn Wheeler
Bill & Maureen Whichard
Brian White
Charles Young



SMALL BIZ UNITED - Small Business make a BIG impact

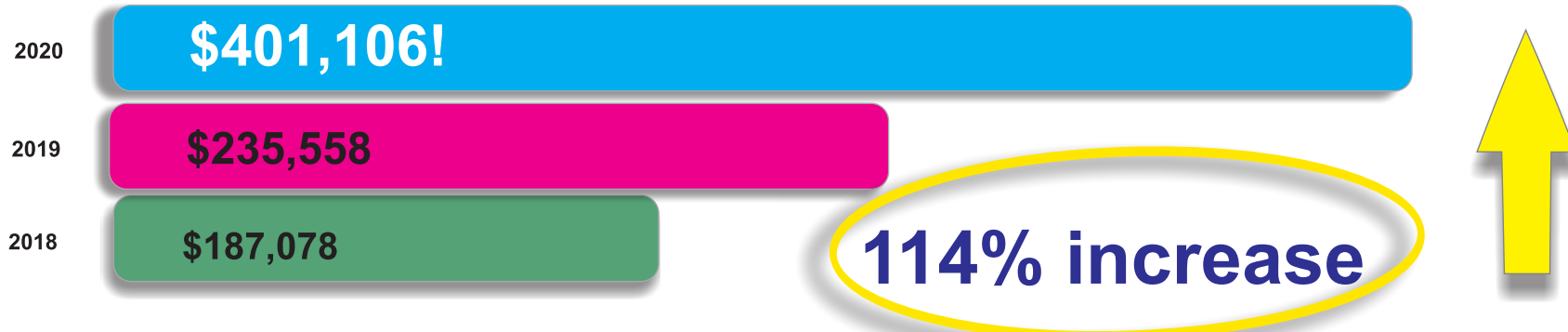
As a Small Biz United Partner with the Albemarle Area United Way your organization will be highly visible throughout our community as an entity that cares about your neighbors and is investing in a better tomorrow.



Corporate Sponsors



Community Investment



Our Partner Agencies

Albemarle Alliance For Children and Families
Helps ensure young children's health and success.

Albemarle Hopeline
Assists and aids battered and abused women and children.

American Red Cross - Greater Albemarle Chapter
Emergency and disaster relief and aid to military personnel.

Boys & Girls Club of Edenton/Chowan County
Inspires and enables all young people to be productive, responsible, and caring citizens.

Boys & Girls Club of Elizabeth City
Inspires and enables all young people to be productive, responsible, and caring citizens.

Boy Scouts of America - Tidewater Council
Instills values, develops character and citizenship.

Catholic Charities
Provides services to fulfill unmet needs of families/individuals.

Children's Hospital of The King's Daughters
Provides high level pediatric care for area children.

Chowan County 4-H Program
Helps youth develop essential life skills.

Chowan/Perquimans Smart Start Partnership
Helps ensure young children have a healthy start and educational foundation.

Currituck Kids Inc.
Provides monetary grants through the school system and the Department of Social Services to benefit children who would not otherwise receive assistance.

Dare Coalition For Substance Abuse (CASA)
Offering substance abuse prevention services, overdose prevention, education and community outreach to Dare County and the Outer Banks.

Dream Hunting & Fishing
Provides special needs children with once in a lifetime experience.

Food Bank of the Albemarle
Provides emergency food assistance year-round and at times of disaster.

Gates County 4-H Program
Helps youth develop essential life skills.

Girl Scouts Council-Colonial Coast
Inspires girls with high ideas, character, conduct and service.

Girls, Inc.
Helps children become strong, smart, self-sufficient and responsible.

Kids First, Inc.
Evaluation and treatment for victims of child abuse and neglect.

Pasquotank County 4-H Program
Helps youth develop essential life skills.

Pilmoor Memorial UMC Emergency Food Center
Provides free canned and packaged non-perishable foods and assists with rent and power.

SPCA of Northeastern NC
Provides clean, healthy shelter and food for lost and stray animals.

YMCA of the Albemarle/Currituck County/Outer Banks
Helping the community live better lives through physical fitness.

Thanks to Our Community Partners



Publix.



WELLS FARGO



THE DAILY ADVANCE

