



Albemarle Area United Way

2020 - 2021

ANNUAL REPORT





UNITED WE GROW



2021 Annual Report Letter from the Director

Dear Albemarle Community,

Growth. Real growth often occurs when faced with adversity or resistance. Just think about the seed beneath the soil hoping for water and nutrients that will enable it to break through to the sunlight. To say our community faced adversity over the past year would be a huge understatement. Yet, tremendous **growth** has occurred.

Your local United Way achieved a record-breaking milestone of giving, with \$751,324 pledged from thousands of individual donors and corporations. We invested these generous donations in local programs to improve the lives of our friends and neighbors, many of whom experienced adversity like never before.

Together we have created a tremendous amount of positive momentum. As you'll read throughout the pages of this report, our Leadership Giving continues to **grow**. We launched our charter Tocqueville Society, which consists of donors contributing \$10,000 or more. Additionally, in 2020 we received our largest legacy gift ever, \$557,000, when one of our loyal donors earned his angel wings. These funds formed our first endowment fund and will **grow** over time producing seeds of investment for years to come.

While COVID forced us to host our signature event, Bocce, Beer & Bites, later in the year, it was a tremendous success. Make plans to join us on April 30, 2022.

Our Community Impact program, CCC, saw exponential **growth**, both in terms of neighbors in need as well as generous donors contributing to meet those needs. We give thanks for the many volunteers and community leaders who invest in these efforts.

While we have accomplished so much, there is much to be done. I encourage you to LIVE UNITED. Together we can solve problems that are too big for any of us to solve alone. When you give – time, talent, or treasure – good things happen. Positive **growth** occurs. Thank you for loving your neighbor the United Way!

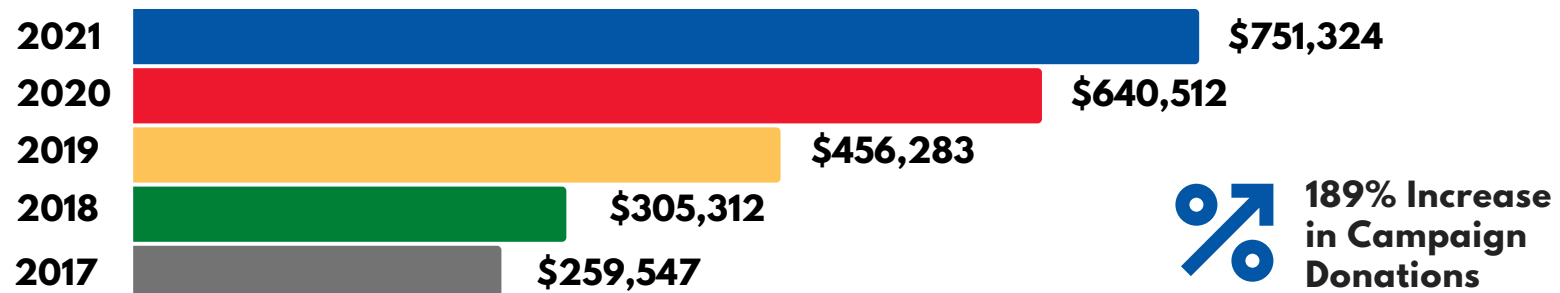
Bill Blake
Executive Director



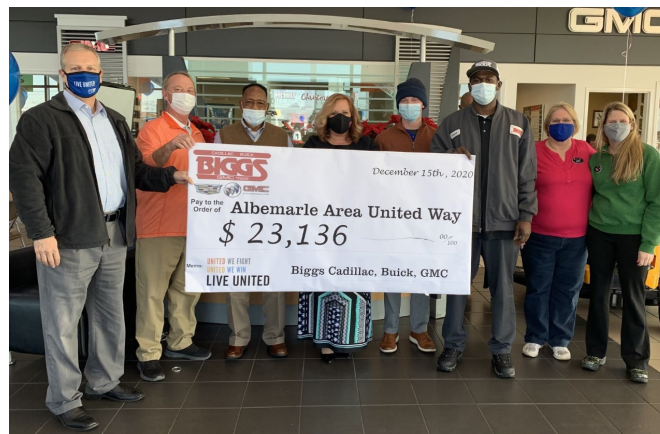


COMMUNITY CAMPAIGNS

Our local United Way has experienced exponential growth over the past five years—from donors and community partners to campaign donations. The strength and success of our community is built upon the support of generous donors and businesses in our Northeastern North Carolina region. We combine all gifts, large and small, to make a positive impact in the lives of our neighbors.



Thank you to the more than 1,250 donors who made this record pledge campaign possible!



2020 - 2021 Award Winners

Each year, we honor those who have gone above and beyond to serve our Northeastern North Carolina Community and exemplify our mission to **Live United**. Please help us congratulate this year's winners!

Spirit of Community Award – Jonathan Hawley
Partner Agency of the Year Award – Albemarle Alliance for Children & Families
Spirit of Giving Award – Publix Supermarkets



COMMUNITY CARE COLLABORATIVE



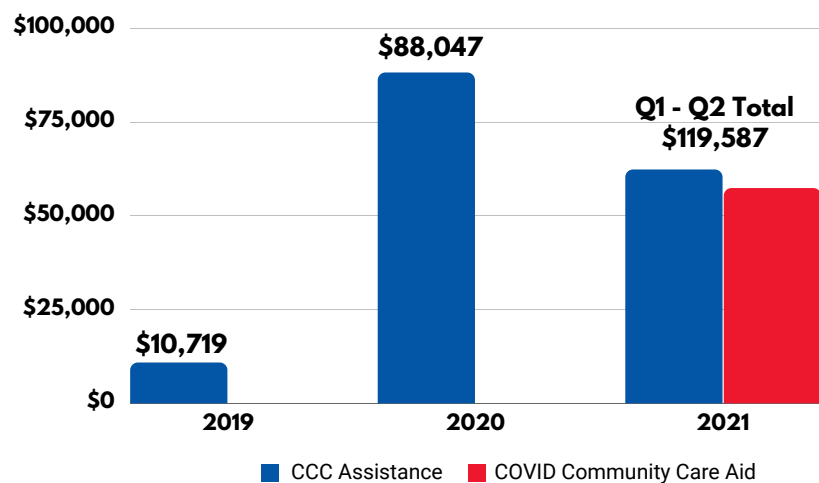
During our second year of existence, the Community Care Collaborative (CCC) became a lifeline to residents of Camden, Pasquotank & Perquimans Counties. As our neighbors suffered lingering financial hardships due to COVID-19, many of the traditional agencies in our region exhausted their resources.

Thanks to the successful track record of the CCC, coupled with the excellent grant writing and administration of Jonathan Hawley, Elizabeth City Grant Administrator, we were selected to execute a CDBG-CV grant of up to \$765,000 from May 2021 to May 2023.

These funds have been, and will be, utilized to assist Pasquotank County residents who have suffered financial hardships due to COVID-19. Local residents are encouraged to visit aaunitedway.org to view eligibility criteria and apply.

From October 2019 to June 2021, the Community Care Collaborative provided \$218,353 in financial assistance for 695 residents and families in need.

We've been blessed with a cadre of volunteers, including a very engaged Advisory Committee consisting of a beautiful tapestry of our community makeup. These men and women have given their time, talent and treasure to insure our most vulnerable are not left behind. Thank you to our numerous donors and volunteers.



Community Care Collaborative Supporters & Donors

Blackwell Baptist Church
Camden Schools
Camden United Methodist Church
Cann Memorial Presbyterian Church
Christ Episcopal Church
Church of the Redeemer
City of Elizabeth City
Dominion Energy Foundation
Ebenezer Baptist Church
Elizabeth City First Church of the Nazarene
Elizabeth City Foundation

Emergency Food and Shelter Program
First Christian Church
First United Methodist Church, Elizabeth City
Food Lion
Good Shepherd Lutheran Church
Grace and Truth Community Church
Hertford UMC
Journey Christian Church
McBride United Methodist Church
Mt. Carmel Baptist Church
New Hope UMC
Northern Albemarle Community Foundation

Publix
Ramoth Gilead Baptist Church
Riverside United Methodist Church
Sawyers Creek Baptist Church
Sentara Cares
Seventh Day Adventist Church
Sharon United Methodist Church
State Farm
Sykes & Co.
Trinity United Methodist Church
Word of Reconciliation Church
25 Private Donors



COMMUNITY EVENTS

Bocce, Beer & Bites 2021

After postponing our annual Bocce, Beer & Bites event for over a year, we were all anxious to get out, have fun, and support our community!

We had 40 teams sign up to compete in our bracket-style bocce ball tournament—and more than 350 people attend the event. Currituck BBQ Company provided mouth-watering barbecued bites, Ghost Harbor quenched the crowds thirst with local craft beer, Kona Ice of Greenville kept us cool with tropical treats, and DJ Taz 2 kept us moving and dancing between games!

Congratulations to our Bocce Champions, Whichard & Woolard Wealth Management Group (left), and our second place team, Top Dogs from the SPCA of Northeastern North Carolina (left, middle)!



**Thank you to all of our Bocce, Beer & Bites sponsors, teams, and volunteers for making this event a success!
Mark your calendars for April 30, 2022!**

Day of Caring

Day of Caring is one of the annual ways that we can not only support our community, but empower our Northeastern North Carolina neighbors to give back and volunteer. Despite the ongoing impacts of COVID-19, many residents showed up to donate their time and talents to our deserving agency partners on September 18, 2020.

Mark your calendars for Day of Caring on Friday, September 17, 2021!



AAUW Night with the Edenton Steamers

We have a wonderful partnership with the Edenton Steamers, who dedicated July 2nd as Albemarle Area United Way Night at Historic Hicks Field. We're grateful to H2OBX, which sponsored the special game night that drew a record crowd of 1,000 people. We raised \$2,600 from the auction, which included commemorative jerseys with the AAUW logo.

Pictured left to right: Tyler Russell, Edenton Steamers General Manager; Bill Blake, AAUW Executive Director; Wendy Pierce, Incoming AAUW Board Chair



COMMUNITY SUPPORTERS

Thank you to the Community Partners and Small Biz United members who support the Albemarle Area United Way, many on an annual basis. We appreciate you and the significant impact you make in our Northeastern North Carolina community.

Community Partners



Small Biz United





GROW WITH US

As we grow, we are always looking for business partners, volunteers, and generous donors like you to help us strengthen our community. You can learn more about these opportunities by contacting us, reaching out to our board members, or visiting our website at www.aaunitedway.org/getinvolved.

Albemarle Area United Way Staff

Bill Blake, Executive Director

Heidi Prentiss, Administrative Assistant

Suzann Schlichter, CVCC Manager

2021 - 2022 Board Members

Hartley Askew - Pasquotank County

Denise Brothers - Biggs Cadillac Buick GMC

Kevin Burton - H2OBX Waterpark

Chris Carver - City of Elizabeth City

Damian Dondero - H2OBX Waterpark

Becky Elliott - First Citizens Bank

Jessica Eure - CVS Health

Brian Harvill - Vidant Bertie/Chowan Hospitals

Kelly Herr - Vidant Bertie/Chowan Hospitals

Jessica James - Taylor Mueller Realty

Wendy Pierce - Sentara Albemarle Medical Center

Will Norrell - Hornthal, Riley, Ellis & Maland, LLP

Dr. Anne Radke - Currituck County Schools

Carson Rich - Elizabeth City State University

Katherine Rogers - Coastal Purl

Tammy Sawyer - Elizabeth City-Pasquotank Public Schools

Brook Sherman - U.S. Coast Guard

Lauren Spruill - Duke Energy

Josh Stubblefield - Publix

Ray Turner - Dixie 105.7 and Shark Radio

Harry Umphlett - Mattress by Appointment

Partner With Us

Increase your brand's recognition across Northeastern North Carolina while giving back to the local community. From event to technology sponsorships, we have a range of opportunities to support the Albemarle Area United Way.

Volunteer With Us

Volunteers are the lifeblood of our organization, as well as those we partner with across Northeastern North Carolina. Contact us today if you're interested in volunteer opportunities, whether in person or virtually!

Give With Us

Donations help us fund partner outreach programs, COVID-19 and disaster relief efforts, and need-based assistance to strengthen our community.

Contact Us

Albemarle Area United Way

PO Box 293 / 1413 Parkview Dr.

Elizabeth City, NC 27909

Office Phone: 252-333-1510

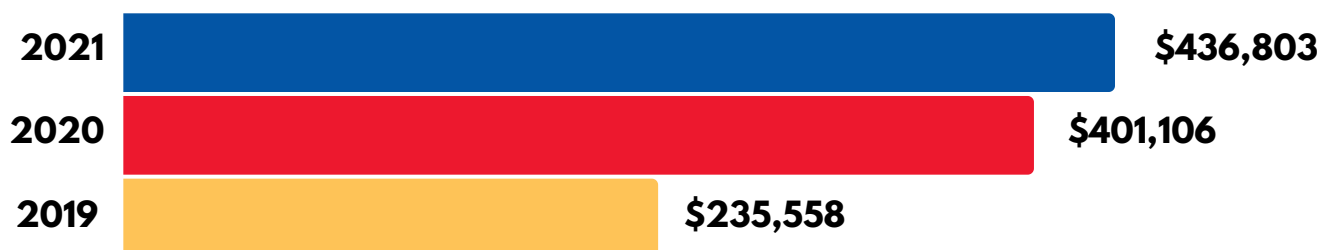
CCC Phone: 252-333-1009

Website: aaunitedway.org



COMMUNITY INVESTMENT

Our generous donors, volunteers and business advocates allow us to support our partner agencies in more impactful ways. Over the past three years, our investment in the community has grown 84%, from \$235,558 to \$436,803.



Our Partner Agencies

Albemarle Alliance for Children and Families
Albemarle Family YMCA
Albemarle Hopeline
American Red Cross, Albemarle Chapter
Bertie County 4-H Youth Development
Bertie County YMCA
Boys & Girls Club of Edenton
Boys & Girls Club of Elizabeth City
Boy Scouts of America, Tidewater Council
Catholic Charities

Children's Hospital of the King's Daughters
Chowan County 4-H Program
Chowan/Perquimans County Smart Start Partnership
Currituck Family YMCA
Currituck Kids
Dare Coalition for Substance Abuse (CASA)
Dream Hunting & Fishing
Food Bank of the Albemarle
Gates County 4-H Program

Girl Scouts Council, Colonial Coast
Just Girls "Hearts of the Albemarle"
Kids First, Inc.
Outer Banks Family YMCA
Pasquotank County 4-H Program
Pilmoor UMC Emergency Food Center
Place of Possibilities Inc.
SPCA of Northeastern NC
Special Olympics of North Carolina
Youth Bertie (Inc.)



Who We Serve

The Albemarle Area United Way was formed in 1957 and has grown to serve the residents of Northeastern North Carolina through the services of 29 partner agencies. The counties we serve include: Bertie, Camden, Chowan, Currituck, Dare, Gates, Herford, Pasquotank, and Perquimans.