



THANK YOU
FOR GETTING INVOLVED.
CHANGING LIVES.
LIVING UNITED.

2018-2019
Community
Campaign



Be the light, love your neighbor

Albemarle Area United Way Community Campaign

Letter from the Director

Dear Friends & Neighbors,

Amazing!...Wonderful!...Just a couple of words to describe the past year of community support. Your local United Way achieved a record milestone of giving with just over \$450,000 raised from thousands of individual donors and corporations. All of these monies are invested in local programs to improve the lives of our friends and neighbors.

Together we have created a tremendous amount of positive momentum. Many have noticed and are joining the fight. United we fight. United we win! The 2019 Campaign year saw several new organizations participate in workplace giving efforts, numerous new sponsors, multiple grants and even several agencies seeking to become certified partners. Doing good in your community can be contagious.



As you'll read throughout the pages of this report our Leadership Giving group, aptly named the Keel Club, has increased exponentially, our signature events such as Bocce, Beer & Bites have grown in popularity and support and our Board of Directors has expanded in diversity and perspective...especially from a geographic viewpoint.

Speaking of people changes, our staff transitioned over the course of the past year. Anne-Marie Teter, previous Administrative Assistant, relocated out-of-state. Fortunately, we were able to secure Heidi Prentiss who has brought a plethora of non-profit experience and a passion for serving her community to the part-time role.

While we have accomplished much, there is much to be done. I encourage you to LIVE UNITED. Together we can solve problems that are too big for any of us to solve alone. When you give – time, talent, treasure – good things happen. Thank you for loving your neighbor the United Way!

Deepest Gratitude,

Bill Blake
Executive Director

BOARD OF DIRECTORS

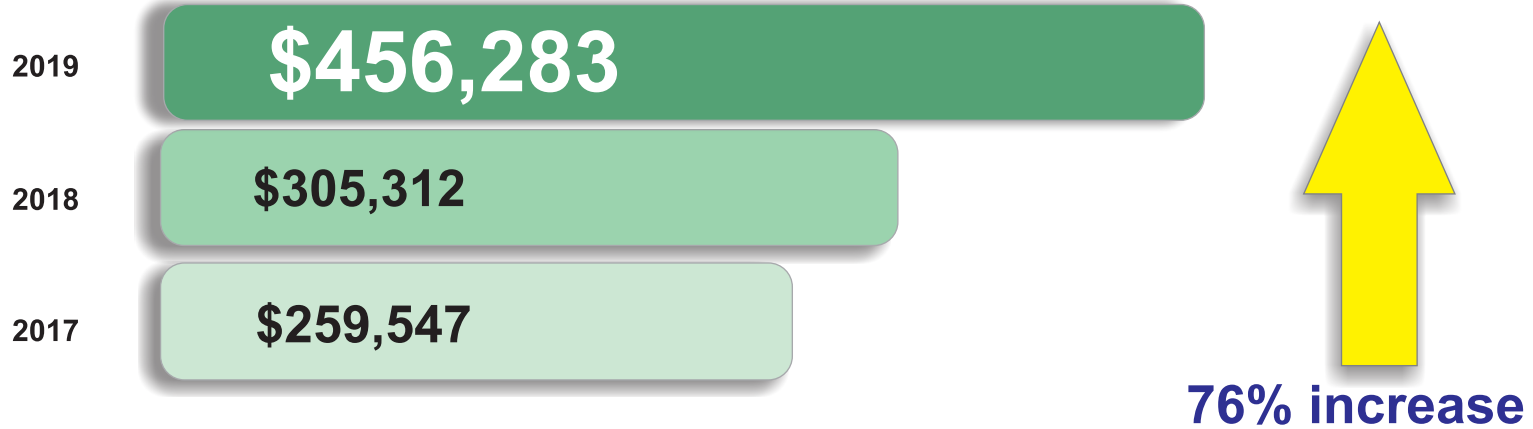
Brian Harvill	Vidant Chowan Hospital
Brian White Immediate Past Chair	Vidant Chowan Hospital
Carson Rich	Elizabeth City State University
Corey Mercer	City of Elizabeth City
Cori Glover	Biggs Cadillac Buick GMC
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CDR. Randy Meador	USCG BASE Elizabeth City
Rebecca Elliot	First Citizens
Wendy Pierce Vice Chair	Sentara Albemarle Medical Center



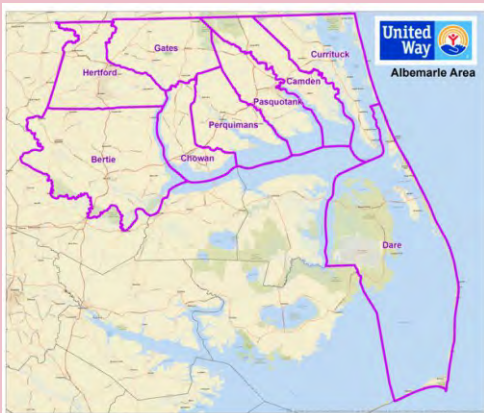
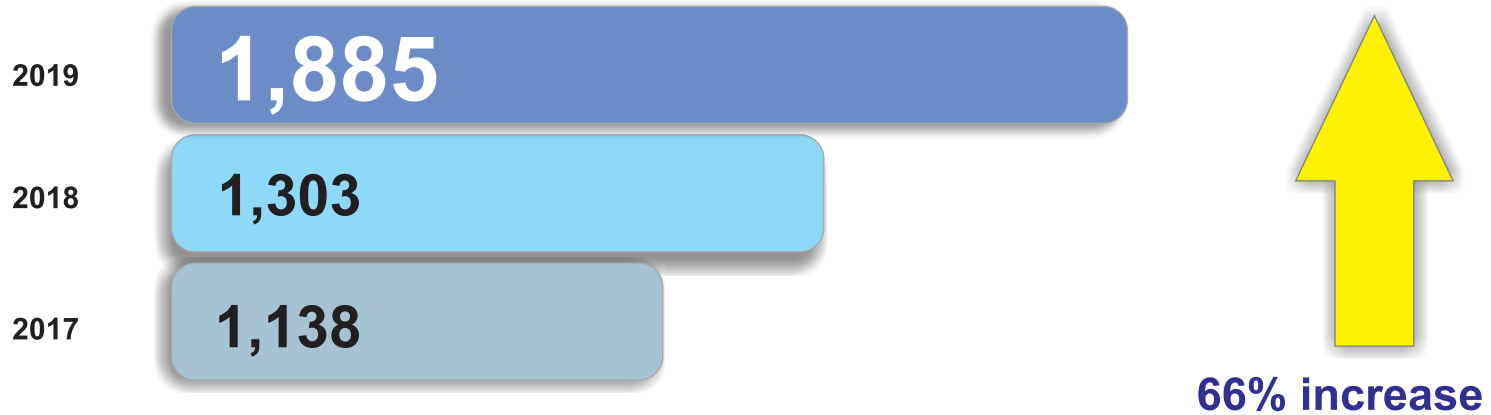
Albemarle Area United Way Campaigns

Your local United Way is making great strides to grow the number of donors, sponsors and partners. The future success of our community is directly tied to the support of caring, generous folks like you in our region. We combine all gifts – large and small – to make a significant, positive impact. Let's choose to LIVE UNITED!

Community Giving



Community Donors



Who We Serve

The Albemarle Area United Way was formed in 1957 and has grown to serve the residents of Northeastern North Carolina through the services of 21 partner agencies. The counties we serve include:

- Bertie • Camden • Chowan • Currituck • Dare • Gates
Hertford • Pasquotank • Perquimans

2019 BOCCE, BEER & BITES

April 27, 2019 - After some stormy weather the night before, the 2nd Bocce, Beer & Bites opened on a beautiful but windy day at Elizabeth City's Waterfront Park. Like last year, the 300+ participants feasted on Currituck BBQ and washed it down with custom brews from Ghost Harbor. Flour Girls, Montero's, Kathy's Kreation and Pineapple Café provided the finishing sweets.

The 40 teams fought hard for the championship, which finally went to the undefeated



East Coast Golf Carts, and second place to Walk.Support.Glow, a suicide prevention organization out of Currituck County. Ironically, East Coast Golf Carts had just beaten Walk.Support.Glow a few rounds before, so it was a re-match of two very competitive teams.

Special thanks go out to Sean Wright and Norris Raby who manned the scoreboard, the volunteers who were court judges and welcomed participants at

registration, and DJ Taz-2 (Jerry Newell) who kept the tunes spinning.



Over \$20,000 was raised and will be re-invested in our community.

Thanks to all who participated. Next year's event is scheduled for April 25th.



Event Sponsors



Thanks to our Community Partners!



THE DAILY ADVANCE



Upcoming Events

Day of Caring

Every fall, volunteers join the Albemarle Area United Way to help out and clean up local non-profits in the area. At last year's Day of Caring, volunteers sorted food at the Food Bank of the Albemarle, did work around the Girl Scout Hut, sorted clothes at Catholic Charities and the list goes on. If you would like to participate, our next Day of Caring is September 13, 2019. Call our office at 333-1510 and we'll find someone who can use your skills!



Super Shred Days

Twice a year, typically in April, after tax day, and again in the fall, Albemarle Area United Way brings the shred truck to Southgate Mall so residents can shred their personal documents for free. Additionally, we have partnered with the Pasquotank County Sheriff to provide a mobile drug take back service so that your unused or expired medications can be safely destroyed. The great team at Monarch has been helping us with getting the boxes of documents out of cars and into the shredder. We couldn't do it without them! In 2 years, we've shredded over a ton of documents!

Our next Shred Day is scheduled for September 19, 2019.



We 🥰 Children

Due to two special grants, Albemarle Area United Way was able to provide extra resources to the children of the Albemarle. We were able to grant our new partner agency, Chowan/Perquimans Smart Start, \$6,000 for Jumpstart, a summer pre-K program for all 4-year olds in Chowan County. Additionally, Publix provided a "Little Library" with free books. It has been installed outside our offices at the corner of Parkview and Edgewood Dr.





SMALL BIZ UNITED - Small Business make a BIG impact

As a Small Biz United Partner with the Albemarle Area United Way your organization will be highly visible throughout our community as an entity that cares about your neighbors and is investing in a better tomorrow.

Give local, care local.

For your community: donating to the United Way directly fulfills the needs of our most vulnerable neighbors.

90% of small businesses support charitable organizations. Every dollar counts. When you contribute to help even one person, you influence the condition of all.

For your team: volunteerism and community involvement are great ways to boost company morale and attract top talent.

Deloitte found that 62% of 18 to 26 year olds would prefer to work for a company that offers volunteer opportunities and is donating to charity.

For your bottom line: aligning your business with United Way's mission will help attract customers while making a positive impact on our community

Cone Cause research found that 83% of American consumers wish more products, services and merchants would support a cause. Boston College's Center for Corporate Citizenship showed that 84% of company executives reported bottom-line benefits after starting a charity program.

PROMOTIONAL ELEMENTS:

Window sticker • Logo displayed on AAUW website • Newspaper ads, logo placement • Event programs, name listed • Email Blast(s), highlighted in newsletter • Traveling Poster Board, banner, etc. • Facebook & other social media

**ANNUAL INVESTMENT - \$500
SMALL BUSINESS – BIG IMPACT! -- JOIN TODAY! -- CALL 252-333-1510 –**



KEEL CLUB

At the base of every significant human effort, we find a leadership group that provides the organization with a strength, character, purpose and longevity that distinguishes it from all others. To recognize the importance and dedication of its leaders, the United Way formed a special leadership group called the Keel Club.

James Ash
Eric Bates
Matthew Berg
Mr. & Mrs. Bruce Biggs
Mr. & Mrs. Bill Blake
William Boyd
Denise Brothers
Brittany Brown
Barry John Callahan
Jamie Carroll
Rhonda Castelli
Ralph Cole
Melvin Cooper
Courtney Cottrell
Pasquotank County
Harley Creighton
Christian Czajkowski
Herman Davis III
Jeff Dixon
Windy Dongarra
Raymondson Dorcine
Rick Durren

Bill Gardner
Cori Glover
Dr. Willis Grant III
Terri Griffin
Austin Griffith
Corey Hayes
Lauren Hill
Sean Lavin
Mark & Lil Maland
Garry & Abbey Manning
Michael McDonald
John & Lesley Miner
Xerxes Nabong
Tam Nguyen
Jessica Nieves
Rich Olson
Nicholas Pasiuk
Hannah Pass
Don & Heidi Prentiss
David Price
Kashif Rafiq
Alverta Robinson



Dr. Christopher & Katherine Rogers
Pat & Gayle Rutledge
Coleen Santa Ana
Mr. & Mrs. Steve Saunders
Eric Schmidt
William Shirley
Mr. & Mrs. Herbert Small
Julie Stamper-Phelps
Josh & Michele Stubblefield
Scott Sullens
Bill Taylor
Matthew Tooker
Lisa Tracey
Harry Umphlett
John Underwood
Stephen Van Giesen
Kathryn Wheeler
Bill Whichard
Brian White
David Xenos

NCCARE360 An exciting new service

We are excited to be able to assist to bring this new service to our area. NCCARE360 is the first statewide coordinated care network, with a robust data repository of shared resources, that connects healthcare and human services partners together to collectively provide the opportunity for health for all North Carolinians.

NCCARE360 is a uniform system for health care providers, insurers, community organizers, and other partners to coordinate care. This initiative makes it easier to connect people with community resources while tracking local, regional, and statewide level data on services delivered and outcomes achieved.



Albemarle Area United Way Corporate Sponsors



Community Investment



Our Partner Agencies

Albemarle Alliance For Children and Families
Helps ensure young children's health and success.

Albemarle Hopeline
Assists and aids battered and abused women and children.

American Red Cross - Greater Albemarle Chapter
Emergency and disaster relief and aid to military personnel.

Boys & Girls Club of Edenton/Chowan County
Inspires and enables all young people to be productive, responsible, and caring citizens.

Boys & Girls Club of Elizabeth City
Inspires and enables all young people to be productive, responsible, and caring citizens.

Boy Scouts of America - Tidewater Council
Instills values, develops character and citizenship.

Catholic Charities
Provides services to fulfill unmet needs of families/individuals.

Children's Hospital of The King's Daughters
Provides high level pediatric care for area children.

Chowan County 4-H Program
Helps youth develop essential life skills.

Chowan/Perquimans Smart Start Partnership
Helps ensure young children have a healthy start and educational foundation.

Currituck Kids Inc.
Provides monetary grants through the school system and the Department of Social Services to benefit children who would not otherwise receive assistance.

Dare Coalition For Substance Abuse (CASA)
Offering substance abuse prevention services, overdose prevention, education and community outreach to Dare County and the Outer Banks.

Dream Hunting & Fishing
Provides special needs children with once in a lifetime experience.

Food Bank of the Albemarle
Provides emergency food assistance year-round and at times of disaster.

Gates County 4-H Program
Helps youth develop essential life skills.

Girl Scouts Council-Colonial Coast
Inspires girls with high ideas, character, conduct and service.

Girls, Inc.
Helps children become strong, smart, self-sufficient and responsible.

Kids First, Inc.
Evaluation and treatment for victims of child abuse and neglect.

Pasquotank County 4-H Program
Helps youth develop essential life skills.

Pilmoor Memorial UMC Emergency Food Center
Provides free canned and packaged non-perishable foods and assists with rent and power.

SPCA of Northeastern NC
Provides clean, healthy shelter and food for lost and stray animals.

YMCA of the Albemarle/Currituck County/Outer Banks
Helping the community live better lives through physical fitness.