



Albemarle Area United Way

2022 - 2023

ANNUAL REPORT

*Together
We Can!*





WE'RE MISSION READY!



2023 Annual Report Letter from the Executive Director

Dear Neighbors,

Are You Ready? We have a mission. Your United Way is working hard every day to make a brighter future for each and every one of us. Our mission requires us to Live United daily.

Your local United Way achieved yet another record-breaking milestone in FY 2023 by securing over \$1 Million in funds. As of June 30, 2023, \$1,397,116 was pledged from thousands of individual donors, corporations and grants. All of these monies are invested in local programs to improve the lives of our friends and neighbors.



Together we are making a difference and have created a tremendous amount of positive momentum. As you'll read throughout the pages of this report, we've added new certified partner agencies, expanded our community impact program, and administered \$359,832 in Covid relief funds in an 8-month span for Pasquotank County residents. Along the way, new Board Directors have joined the cause and we've had a lot of fun engaging the community with several signature events.

Our biggest event, Bocce, Beer & Bites was another tremendous success. We sold out of tournament teams after expanding to 10 courts and 48 teams in 2023. Make plans to join us on April 27, 2024, at Waterfront Park. Ping Pong down Paradise Plunge at H2OBX was again a fun way to support AAUW during the height of summertime fun. Our special jersey night at the Edenton Steamers, complete with Fireworks, surpassed last year's all-time record. We're especially thankful for organizations like Albemarle Area Association of Realtors (AAAR) who raised over \$16,000 in a single night for AAUW.



While we have accomplished much, the mission isn't completed. I encourage you to LIVE UNITED. Together we can solve problems that are too big for any of us to solve alone. When you give – time, talent, treasure – good things happen. By being **Mission Ready** you are truly saving lives. Thank you for loving your neighbor the United Way!

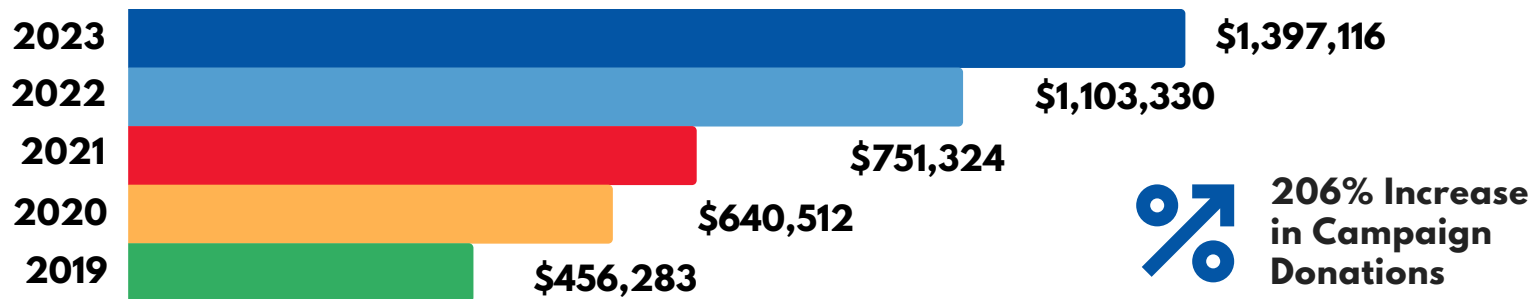
Always Ready,

Bill Blake
Executive Director



REVENUE UNDER MANAGEMENT

Our local United Way has experienced exponential growth over the past five years—from donors and community partners to campaign donations. The strength and success of our community is built upon the the support of generous donors and businesses in our Northeastern North Carolina region. We combine all gifts, large and small, to make a positive impact in the lives of our neighbors.



Thank you to the more than 1,250 donors who made this record pledge campaign possible!



2022 - 2023 Award Winners

Each year, we honor those who have gone above and beyond to serve our community and exemplify our mission to **Live United**. Please help us congratulate this year's winners!

- Spirit of Community Award – Ghost Harbor Brewing**
- Partner Agency of the Year Award – Food Bank of the Albemarle**
- Spirit of Giving Award – Sentara**
- High Performer Award – Lauren Spruill**



COMMUNITY CARE COLLABORATIVE

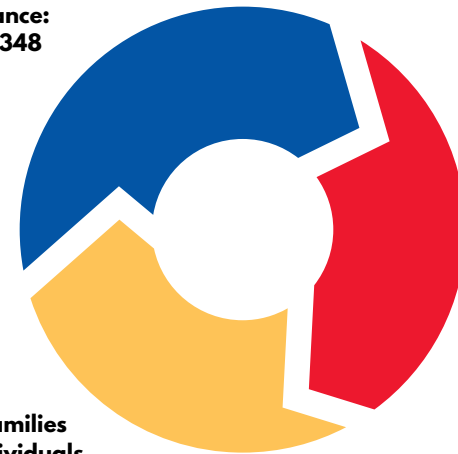
The Community Care Collaborative (CCC) has continued to be a great need in our rural NENC area. We continue to bring new neighbors into the CCC family by adding to our advisory board, expanding our list of supporters, and working with more than 20 social service partner agencies.

With the help of Jon Hawley, our Covid-19 CDBG grant has helped 326 families in Pasquotank County stay in safe homes. With your support, CCC has helped over 446 families in Perquimans, Pasquotank, Camden, and Gates Counties avoid eviction, keep their lights on, and continue on the path to success.

Through the kindness and conviction of our volunteers, advisory committee, church supporters, individual donors, and corporate donors, CCC is making a notable difference in our community. As we move into the next year, we dream of creating more opportunities in our region, engaging more neighbors in our work, and strengthening our community through navigation, advocacy, and support.

CCC community assistance: \$172,348

COVID community assistance: \$359,832



772 families and individuals assisted

The Community Care Collaborative and COVID assistance helped 772 families across Pasquotank, Perquimans, Camden and Gates Counties.



Do you dream of doing more in your community?

**Get involved today.
Call CCC: 252-333-1009**

Church Supporters & Donors

- Bagley Swamp Church
- The Blocker Foundation
- Berea Baptist
- Camden UMC
- Cann Memorial Presbyterian
- Christ Episcopal
- Church of the Redeemer
- Corinth Baptist
- Ebenezer Baptist
- Elizabeth City Buick GMC
- The Elizabeth City Foundation

- Eure Christian
- First Christian
- First Church of the Nazarene
- First UMC
- First Citizens Bank
- Good Shepherd Lutheran
- Grace & Truth Community
- Hertford UMC
- Journey Christian
- Mt. Carmel Missionary Baptist

- NC Community Foundation
- Oak Grove UMC
- Obici Foundation
- Publix Charities
- Ramoth Gilead Baptist
- Riverside UMC
- Sawyer's Creek Baptist
- Sentara CARES
- Seventh Day Adventist
- Valued Individual Donors



COMMUNITY EVENTS

Bocce, Beer & Bites 2023

We had another record breaking Bocce, Beer & Bites this spring, raising nearly \$35,000 for our Northeastern North Carolina community! We had 48 teams sign up to compete in our bracket-style bocce ball tournament—and more than 325 people attend the event. Currituck BBQ Company provided mouth-watering barbecued bites, Ghost Harbor quenched the crowds thirst with local craft beer, Kona Ice of Greenville kept us cool with tropical treats, and DJ Taz/Jamar Whitaker kept us moving and dancing between games!

Congratulations to our Bocce Champions, Bocce Bombers (left)! Pictured left to right: Bill Powers, Aaron Wallio, John Meads, & Brent Mckecuen. (middle): Caitlin Dawson. (right): SPCA team, Paws & Claws



**Thank you to all of our Bocce, Beer & Bites sponsors, teams, and volunteers for making this event a success!
Mark your calendars for April 27, 2024!**

Day of Caring

Day of Caring is one of the annual ways that we can not only support our community, but empower our Northeastern North Carolina neighbors to give back and volunteer. Despite the ongoing impacts of COVID-19, 100 residents and students (see *ECSU Vikings, right*) showed up to donate their time and talents to our deserving agency partners on September, 16, 2022.

Mark your calendars for September 15, 2023 to make a difference in your community!



AAUW Night with the Edenton Steamers

We have a flourishing partnership with the Edenton Steamers, who sponsor Albemarle Area United Way Night at Historic Hicks Field. H2OBX sponsored the special game night that drew a record crowd of over 1,000 people. We raised over \$5,500 from the auction, which included commemorative jerseys with the AAUW logo.

Pictured: Edenton Steamers Team Members



COMMUNITY SUPPORTERS

Thank you to the Community Partners and Small Biz United members who support the Albemarle Area United Way, many on an annual basis. We appreciate you and the significant impact you make in our Northeastern North Carolina community.

Community Partners



Small Biz United





GROW WITH US

As we continue to expand, we are always looking for business partners, volunteers, and generous donors like you to help us strengthen our community. Learn more by contacting our office or visiting our website at www.aaunitedway.org/getinvolved.

2023 - 2024 Board Members

Denise Brothers - Elizabeth City Buick GMC
Chris Carver - City of Elizabeth City
Damian Dondero - H2OBX Waterpark
Becky Elliott - Community Leader
Brian Harvill - ECU Health (Bertie/Chowan Hospitals)
Kelly Herr - ECU Health (Bertie/Chowan Hospitals)
Dr. Tiffany Hinton - Elizabeth City State University
Jamie Koch - OBX YMCA
Arthur Manigault - Riverside United Methodist Church
Annalisa Morgan - Truist Bank
Will Norrell - Attorney
Dr. Keith Parker - ECPPS Superintendent
Katherine Rogers - Coastal Purl
Tammy Sawyer - College of the Albemarle
Bryan Spence - LinkedIn and Rose & Womble
Lauren Spruill - Duke Energy
Ray Turner - Dixie 105.7 and Shark Radio
Melissa Verkuilen - TSO Armor & Training, Inc.
Deborah White - Sentara
Holly White - Atlantic Union Bank

Albemarle Area United Way Staff

Bill Blake, Executive Director
Alexandra Lekki, Executive Assistant
CCC Manager

Partner With Us

Increase your brand's recognition across Northeastern North Carolina while giving back to the local community. From event to technology sponsorships, we have a range of opportunities to support the Albemarle Area United Way.

Volunteer With Us

Volunteers are the lifeblood of our organization, as well as those we partner with across Northeastern North Carolina. Contact us today if you're interested in volunteer opportunities.

Give With Us

Donations help us fund partner outreach programs, CCC and disaster relief efforts, and need-based assistance to strengthen our community.

Contact Us

Albemarle Area United Way
PO Box 293 / 1413 Parkview Dr.
Elizabeth City, NC 27909
Office Phone: 252-333-1510
CCC Phone: 252-333-1009
Website: aaunitedway.org

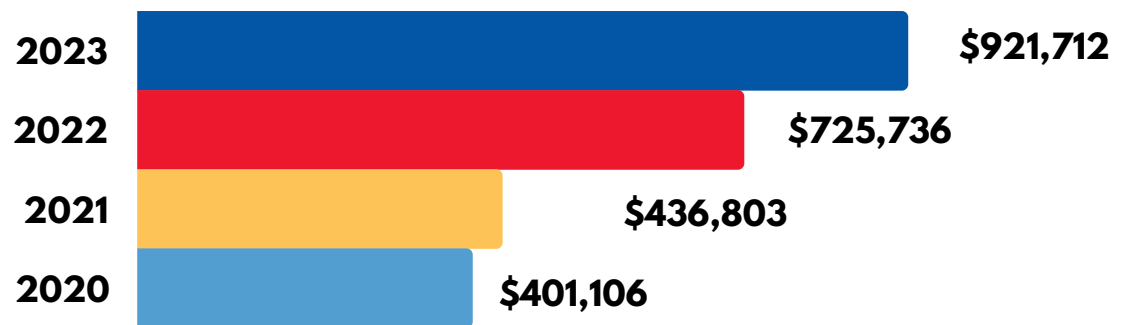


COMMUNITY INVESTMENT



We never dreamed we would achieve this level of growth over the past four years. Because of you; our generous donors, volunteers and business advocates allow us to support our Partner Agencies in more impactful ways than ever before.

Since 2020, our investment in the community has grown 130%, from \$401,106 to \$921,712.



"It always seems impossible until it's done."

Nelson Mandela

Our Partner Agencies

Albemarle Alliance for Children and Families
Albemarle Family YMCA
Albemarle Hopeline
American Red Cross, Albemarle Chapter
Bertie County 4-H Youth Development
Bertie County YMCA
Boys & Girls Club of Edenton
Boys & Girls Club of Elizabeth City
Boy Scouts of America, Tidewater Council
Catholic Charities

Children's Hospital of the King's Daughters
Chowan County 4-H Program
Chowan/Perquimans County Smart Start Partnership
Cultivator, Inc.
Currituck Family YMCA
Currituck Kids
Dream Hunting & Fishing
Food Bank of the Albemarle
Gates County 4-H Program
Girl Scouts Council, Colonial Coast

Just Girls "Hearts of the Albemarle"
Kids First, Inc.
Outer Banks Family YMCA
Outer Banks Relief Foundation
Pasquotank County 4-H Program
Pilmoor UMC Emergency Food Center
Place of Possibilities Inc.
SOULs Ministry
SPCA of Northeastern NC
Special Olympics of North Carolina
Youth Bertie (Inc.)

Who We Serve

The Albemarle Area United Way was formed in 1957 and has grown to serve the residents of Northeastern North Carolina through the services of 31 Partner Agencies. The nine counties we serve include: Bertie, Camden, Chowan, Currituck, Dare, Gates, Hertford, Pasquotank, and Perquimans.